

Sarah Zhang

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WORK EXPERIENCE

Howie AI, Remote — *Founding Product Designer* December 2023 - Present

- Design and develop features for an AI-powered scheduling assistant end-to-end.
- Shape company's brand identity, design system, and interfaces to provide cohesive and engaging experiences.

Lit Protocol, Remote — *Design Engineer* October 2022 - December 2023

- Developed and contributed to key SDKs streamlining Lit wallet authentication, Ethereum signing, and WalletConnect integration, boosting developer adoption and ecosystem interoperability.
- Built demo React dApps to showcase Lit wallet capabilities and provide friendly implementations for developers.
- Led frontend development, design, and branding for a novel web3 identity product called domain wallets.
- Redesigned the company website, developer docs, and marketing assets to renew the brand with a modern voice.

Racket, Remote — *Product Lead & Frontend Developer* April 2021 - October 2022

- As the product lead, owned user experience, interface design, QA, and release management for a social audio iOS app that served over 4K published posts, 75K listens, and 30K sessions.
- As the sole frontend developer, shipped core features like multiplayer recording studio, audio DMs, and playlists for a social audio web app that scaled to over 20K users, 10K published posts, and 40K minutes of content.

Capiche, Remote — *Frontend Developer* February 2020 - April 2021

- As the 4th employee, designed and implemented core features like onboarding, notifications, search, and product wikis for capiche.com, a community platform that reached ~10-20% month-over-month growth in active users, posts, and pageviews and 2M+ web impressions.

EXTRACURRICULAR ACTIVITIES

Women Build Web3, Remote — *Core Team* March 2022 - January 2023

- Spearheaded design of 30daysofweb3.xyz, an online full-stack web3 development curriculum that has since garnered ~40K page views, 2.3K+ registrations, and 2.5K+ mentions on Twitter since its August 1st launch.
- Managed a treasury of \$150K+ and operations such as invoicing, bookkeeping, and payroll for 25 members.

Developer DAO, Remote — *web3con Core Team* February 2022 - May 2022

- Coordinated with 14 organizations to program, market, and execute a virtual conference and hackathon with a \$65K prize pool that resulted in ~3K registrations, 58 submitted projects, and 23 winning teams.

Odyssey DAO, Remote — *Designer* October 2021 - February 2022

- With 3 others, designed odysseydao.com, which gained 80K+ page views within the first few months of launching.

SKILLS

Programming Languages: JavaScript, HTML, CSS, TypeScript, Ruby

Libraries & Frameworks: React, Next.js, Rails, Tailwind CSS, Framer Motion

Tools & Platforms: Figma, Git, GitHub, Fly.io, Vercel, Heroku

EDUCATION

Northeastern University, Boston, MA

2014 - 2019

Bachelor of Science in Computer Science & Cognitive Psychology